



THE GREAT NORTHERN CREATIVE FESTIVAL GUIDE

WED 22 APRIL TO MON 27 APRIL 2015
UNIVERSITY OF CENTRAL LANCASHIRE, PRESTON



EXHIBITIONS BY UCLAN PHOTOGRAPHY STUDENTS

Throughout The Great Northern Creative Festival, you will have the opportunity to view the work of our Photography students:

Media Foundation Entry students will be presenting an eclectic set of imagery, exploring their individual approaches to photography.

First year Photography students will be displaying a range of self-published photobooks that offer innovative and original approaches to how the printed page can provide an ideal context for photographic imagery.

Second year Photography students will be displaying a range of work produced in the specialist optional modules dealing with themes relating to imagery based in a fashion context and urban- and city-based work.

Third year Photography students will be displaying the culmination of three years of degree-level study - their final major project. This will be presented in a variety of different formats and deal with a broad range of subject matter.

MA Photography will be displaying large photographic prints on the ground floor of the Media Factory. They will highlight the renovation of Victoria Station in Manchester and the course's link with Northern Rail.

PROGRAMME

WEDNESDAY 22 APRIL

3.30 - 7.30pm An audience with Frank Cottrell Boyce, followed by a screening of **24 Hour Party People**
Darwin Lecture Theatre, Darwin Building

THURSDAY 23 APRIL

11.00am - 1.00pm Creative Lancashire's The Great Northern Digital Employability Debate
Media Innovation Studio, Media Factory Building

11.00am - 12.00pm Beyond a Fringe
Media Factory 210, Media Factory Building

12.30 - 1.00pm Q&A with writer Punam Ramchurn
Media Factory 210, Media Factory Building

1.30 - 2.30pm Q&A with Emily Feller from Red Production Company
Media Innovation Studio, Media Factory Building

3.00 - 4.30pm Big Talent, Tiny Budget
Media Factory 210, Media Factory Building

5.00 - 6.00pm Q&A with producer Julie Lau
Media Factory 210, Media Factory Building

FRIDAY 24 APRIL

9.00am - 4.00pm cJAM: Careers in journalism and media
Media Innovation Studio, Media Factory Building

10.00am - 5.00pm Mediating the North
Media Factory 113A and 315, Media Factory Building

6.00 - 9.00pm Q&A with UCLan Film Production graduates Phil Meacham and Chris Cronin
Media Factory 210, Media Factory Building

SATURDAY 25 APRIL

- 10.00am - 5.00pm Animation event
Media Factory 404, Media Factory Building
- 2.00 - 5.30pm Q&A with Gary and Steve Looker, followed by a
screening of ***The Night Runner***
Media Factory 210, Media Factory Building
- 7.00 - 10.00pm The Northern Rail Festival Awards
Darwin Lecture Theatre, Darwin Building

MONDAY 27 APRIL

- 10.00am - 5.00pm Workshop with New York film-maker Sikay Tang
Media Innovation Studio, Media Factory

WEDNESDAY 22 APRIL



AN AUDIENCE WITH FRANK COTTRELL BOYCE, FOLLOWED BY A SCREENING OF 24 HOUR PARTY PEOPLE

3.30 - 7.00pm, Darwin Lecture Theatre

To open The Great Northern Creative Festival, we are delighted to welcome award-winning author and screenwriter Frank Cottrell-Boyce. He will be hosting a Q&A session in Darwin Lecture Theatre from 3.30-4.30 pm, which will be followed by a screening of his hit 2002 film *24 Hour Party People*.

Frank's feature films include *Welcome to Sarajevo*, *The Claim and Millions* - which is based on his Carnegie Prize-winning novel of the same name.

His Oscar-nominated film *Hilary and Jackie* was shot entirely in his home town of Liverpool. Most recently, *The Railway Man* - which starred Hollywood actors Colin Firth and Nicole Kidman - was released and acclaimed by critics.

THURSDAY 23 APRIL

CREATIVE LANCASHIRE'S THE GREAT NORTHERN DIGITAL EMPLOYABILITY DEBATE

11.00am - 1.00pm, Media Innovation Studio

This session offers an insight into digital and technology employment - an area which has skills shortages and, most importantly, jobs! In a special collaboration between cJAM and Creative Lancashire, a panel of Lancashire, regional and national employers will answer key questions about what's important when starting out in the industry. Join us for this revealing session to find out what a digital future might hold for you. Some of the key people involved in this exciting event include:



BRUCE THOMAS

Bruce is the founder and Managing Director of Modern-English, a social technology specialist agency based in the Northern Quarter in Manchester's vibrant city centre. He is the Chair of the North West Regional Audience Panel for the BBC Trust as well as a member of Audience Council England; he speaks at many social media/marketing conferences around the UK.

Bruce founded one of the first web design agencies in the UK back in 1993 and founded Magnetic North in 2001. He has been awarded the prestigious Food and Beverage Award for work with the Coca-Cola brand and has two Yell awards and two Cream awards.

Born out of a genuine passion for music and entertainment and run by creative, award-winning hands-on individuals with years of experience in lifestyle branding, Modern-English has established an impressive and exciting portfolio of clients and completed projects.



MARTIN MEADOWS

Martin graduated from Blackburn College with diploma membership of the Chartered Institute of Designers in 1984, before upgrading to full chartered membership the following year. Since graduating, Martin has worked in the design industry and for the last 21 years has helped build Workhouse into the successful integrated agency it is today, with a broad spectrum of clients ranging from local businesses such as Crown Paints and Forbes Solicitors, to national and international companies including Wyndham Vacations and Hempel Global.

Over the last few years, Martin has put a lot of emphasis on education and is working alongside local colleges to try and help break down the barriers between business and the classroom. There is now an education hub at Workhouse where students from the University Centre at Blackburn College work with Workhouse's designers on live client briefs. Martin has also been involved in developing the curriculum to help ensure students are being taught relevant skills that industry requires.

A keen advocate for continuous learning, Martin recently completed the prestigious Goldman Sachs 10,000 Small Businesses course at Manchester Metropolitan University. He fully encourages staff development with a number of employees completing various courses ranging from Chartered Institute of Marketing certificates to postgraduate courses in digital strategy.



RUTH RABAN

Ruth has spent the last eight years building a highly successful Creative Lancashire service to support and promote the digital creative sector. The service has strong national partners in the Arts Council and Design Council and works closely with two key universities.

In 2008, Ruth was invited to become a Fellow of the Royal Society for the Arts, Manufacturing and Commerce in recognition of her work for the creative industries. Ruth worked as sector specialist for the Learning and Skills Council where she effectively managed a multi-million pound investment into state-of-the-art training centres and commissioned a complex training programme in digital and creative skills.



SIMON IRDALE

Simon is a Creative Director and Brand Builder with over 20 years' experience, the last 15 being specifically online and interactive. He has spent 10 years in London working for top ten agency Tableau where he worked on Easyjet, World of TUI, Tesco, Sainsbury's, Virgin Records, Universal and Lynx deodorant.

He spent a short amount of time heading up the online team at Sony Music Europe, looking after all the bands' digital marketing and Sony's presence throughout Europe. He moved back to the North in 2004 where he set up Motionlab, a digital agency that brought years of London agency experience to the North West, where they have grown every year - in size and in turnover. They are now one of the largest in the North West employing 40 specialists in all areas of creative, digital marketing.



TONY PROSSER

Tony established RealtimeUK in 1996 after he graduated from Blackpool Art College with a BA (Hons) Technical Illustration. Tony had a desire to achieve the highest possible standards of CGI animation work within the industry, and this objective is still the number one driver for the studio to this day.

RealtimeUK is a creative CG studio delivering imaginative visual solutions for a range of different clients. They work with leading brands such as Sony, Microsoft, Sega, ARM, Wargaming.net, Rare Ltd, Aston Martin and Bentley to create inspiring, engaging and cutting-edge content for various animation-based productions. They produce cinematic marketing trailers and in-engine cut scenes for the video games industry.

Tony's role as Managing Director has evolved over the years as the company has grown both in terms of staff and client base. His key focus now is to ensure the company uses its wealth of experience and talented team to embrace new opportunities in the games industry for both pre-rendered and in-engine productions.

BEYOND A FRINGE

11.00am - 12.00pm, Media Factory 210

Beyond a Fringe offers the opportunity for special guests Festival Director David Slack and writer/producer Ian Hornby to talk about their experiences and pass on their advice on fringe theatre. The session will also include a live performance of a monologue by Ian.

Also involved in this session will be James Baker – a UCLan English and Theatre Studies graduate from 2004. Now a director and producer, James has freelanced as a director alongside being a qualified lecturer. It is a great opportunity to welcome James back to UCLan!



Q&A WITH WRITER PUNAM RAMCHURN

12.30 - 1.00pm, Media Factory 210

Punam graduated from Salford University with BA (Hons) Television and Radio and went on to complete an MA Screenwriting at Liverpool John Moores. She was a finalist of Oldham Coliseum's BANG initiative in conjunction with BBC Writersroom for her first script *Jesus Christ and Chocolate Pudding*, which was staged by WaaH Productions at Tristan Bates Theatre, London.

Her writing has been developed by Everyman Theatre, M6 Theatre Company, Kali Theatre Company and Oldham Coliseum. In 2008, she was shortlisted for Digital Departures to develop feature film *Arabian Nightz*, she also developed *Jobshop* with BBC Writersroom and was on the BBC Northern Voices scheme for her television script *Singh for Ice Cream*. In 2012, she received her first TV commission for CBBC programme *Stepping Up* – a one-off drama called *Tale of Two Cities*.

She works as Director for Rochdale Literature and Ideas Festival and has previously worked as Senior Literature Development Officer for Oldham Libraries and RAW Coordinator for Contact Theatre.

Punam will be talking The Great Northern Creative Festival about how to work in the creative industries, what the industry is looking for and how diverse voices really do count.



Q&A WITH EMILY FELLER FROM RED PRODUCTION COMPANY

1.30 - 2.30pm, Media Innovation Studio

Emily started work at the BBC in factual entertainment, working on *Watchdog*. She quickly understood that drama is where she wanted to be, and subsequently moved over to *Holby City*. Working for both independents and in-house at various television channels, Emily has script-edited and worked in development on dramas such as *Bodies*, *Emmerdale*, *Scott and Bailey*, *Last Tango in Halifax* and *The Driver*.

Emily has recently been promoted to In-house Producer at Red Production Company having overseen Russell T Davies's new E4 drama *Banana*. This ground-breaking show is a series of heartfelt stand-alone stories that offers an intriguing and often unexpected peek into the lives, loves and losses of a range of diverse characters.

Her session at The Great Northern Creative Festival will see Emily talk about her career from script-development to producing. She will offer the audience valuable career experience and advice, providing a fascinating look into the world of British television production which is not to be missed.

BIG TALENT, TINY BUDGET

3.00 - 4.30pm, Media Factory 210

Four film-makers will be leading this session - Matt Edwards, Harry Sherriff, Alan Livesey and Liam Swann. These talented industry professionals will talk about their work and do a Q&A session, discussing how and where they found funding.

During the event, Alan will talk about *The Blackout Project*, a low-budget feature film he is currently producing, and Liam will be premiering his new short film.



Q&A WITH PRODUCER JULIE LAU

5 - 6.00pm, Media Factory 210

Julie has worked in the media and creative industries for 20 years, on a diverse collection of projects from low-budget short films to multi-million pound feature films, music videos and TV commercials. During this period, she has worked with award-winning writers Jimmy McGovern and Tony Marchant and produced a series of short films for the UK Film Council, which was screened in Cannes as part of the Digital Short Film Festival.

She has also worked as a Production Manager on several feature films, including *Helen*, *Daydream* and *O Jerusalem* and, in 2008, produced micro-budget feature film *Salvage* – a BBC film which was screened on BBC One in 2013.

At The Great Northern Creative Festival, Julie will be providing an invaluable look into the world of production.

FRIDAY 24 APRIL

CJAM: CAREERS IN JOURNALISM AND MEDIA

9.00am - 4.00pm, Media Innovation Studio

After last year's incredibly successful event, cJAM returns again this year as part of The Great Northern Creative Festival. Once again, industry professionals will be offering insights and advice on careers in their industry as well as offering valuable work placements.



MEDIATING THE NORTH

10.00am - 5.00pm, Media Factory 113A and 315

As part of The Great Northern Creative Festival, Professor Ewa Mazierska and Dr Pete Atkinson from UCLan's Film and Media Studies have organised this one-day academic symposium. In this interdisciplinary event, papers will discuss representations of Northern England in different media such as film, television, popular music, photography and press. Papers will also discuss the careers of artists connected to the North and the state of local media industries.



Q&A WITH UCLAN FILM PRODUCTION GRADUATES PHIL MEACHAM AND CHRIS CRONIN

6.00 - 9.00pm, Media Factory 210

We are delighted to welcome UCLan Film Production graduates Phil Meacham and Chris Cronin to The Great Northern Creative Festival. They will run a Q&A session alongside screenings of their short films *Peter* and *2:am*.



A filmmaker on the rise, Chris's award-winning directing is often praised for its strong visual style and cinematic approach. From on-location high-speed vehicle pursuits to studio environment green screen sets, Chris excels and is comfortable and experienced in many production environments. His latest film in the festival circuit, the epic "mini-movie" *Sophie's Fortune*, has won numerous awards all over the world, applauding its pioneering visual effects and clever reconstruction of a 1980s adventure film with a British twist. Chris is highly regarded in the Manchester community and is set to mount his first feature in 2015; this year he has already won Best Director for the 48FilmProject for *Unkillable* and was invited to attend the awards at the Directors Guild in Los Angeles. Chris thrives on finding new and original ways of presenting entertainment, and is a firm believer that with a strong team, a great imagination and enough hard work, anything is possible.

While Phil is an award-winning short film producer as well as a production co-ordinator for feature films. He started to work with Chris professionally shortly after university and has been producing short films for him ever since. During this partnership, they gained attention through the films *Moments*, *2:am* and *Sophie's Fortune*. Over recent years he has worked as a production co-ordinator, which has included the Hollywood production *The Black Prince*, the Israeli/UK co-collaboration *Nadia* starring John Hurt, and the UK feature film *The Caravan*. As a producer, Phil gets a kick out of high-concept productions and prides himself on being able to oversee and deliver a film project whilst preserving the integrity, voice and vision of the director.

SATURDAY 25 APRIL

ANIMATION EVENT

10.00am - 5.00pm, Media Factory 404

As part of The Great Northern Creative Festival, Sarah Ann Kennedy presents an exciting all-day animation event, which includes a host of different sessions running throughout the day.

10.00 - 10.30am	Industry live briefs from the Snoreeze advert - students can meet the clients and the team
10.30 - 11.00am	Industry live briefs from Chapter One - students can meet the industry professionals
11.00 - 11.30am	Finals of the Snoreeze and Chapter One live briefs
11.30am - 12.15pm	Graduate Symposium - UCLan animation alumni will host a Q&A session and give their advice on how to get into the industry as a whole.
1.15 - 2.15pm	Cinematographer Tristan Oliver will deliver a talk on his experiences in the industry
4.00 - 5.00pm	Animation producer and director Jean Flynn will talk on her many years of experience in the animation industry



Q&A WITH GARY AND STEVE LOOKER, FOLLOWED BY A SCREENING OF *THE NIGHT RUNNER*

2.00 - 5.00pm, Media Factory 210

Award-winning writer/director team Gary and Steve Looker have worked within film and TV for over eight years. They gained industry acclaim for their short film *Sacrifice* in 2008, winning best short film in the drama category at The Limelight Film Awards in London. They have just worked together again producing and filming a low-budget feature film called *The Night Runner*.



Steve's credits: Feature Films/Award Winning Shorts/TV: *Desperate Measures*; *The Night Runner (Drama)*; *The Drowning (Horror)*; *Four Divisions of the Soul (Thriller)*; *Captains of Industry (Comedy)*; *Sacrifice (Short)*; *God's Stuntman (comedy short)*; *Moving On (BBC series)*.

Gary's credits: Presently working as a Script Development Assistant at LA Productions and is also LA Production's Location Manager, working on *Moving On* Series 6 and again on Series 7, which has already started filming. Gary has also worked on locations for TV adverts for Vauxhall, Nationwide, The Beer Federation and Warburtons . . . amongst others!

Gary and Steve will be screening their film *The Night Runner*; film synopsis:

Talia Flynn runs at night to try and catch up with her lost love, pushing her fragile heart to the limit. Casey Willmott saves lives, a maverick heart surgeon frustrated with the professional red tape stopping his theories on nanotechnology being implemented. When Talia is rushed into hospital and assessed by Casey, her eyes are opened to the potential about her heart both physically and emotionally. Casey is drawn to Talia and tries to show her how she can be saved. Choosing to run again Talia pushes her heart past its limit into the arms of her lost love. Casey, finding her collapsed goes to revive her. Will he fulfil his promise of saving everyone or break his own heart and let her go.

THE NORTHERN RAIL FESTIVAL AWARDS

7.00 - 10.00pm, Darwin Lecture Theatre

We round off The Great Northern Creative Festival with The Northern Rail Festival Awards. Various prizes will be handed out on the evening including GNCF Outstanding Film 2015 and GNCF Lifetime Achievement Award. All are welcome to attend the evening, which will be a true celebration of the creative talents here at UCLan. Prizes awarded on the night include free travel on Northern Rail services.

MONDAY 27 APRIL



INSTITUTE FOR BLACK
ATLANTIC RESEARCH

WORKSHOP WITH NEW YORK FILM-MAKER SIKAY TANG

10.00am - 5.00pm, Media Innovation Studio

With sponsorship by the Contemporary Arts Development Group and with the support of UCLan's Institute for Black Atlantic Research (IBAR), we are delighted to confirm that New York based film-maker Sikay Tang will be offering a workshop at The Great Northern Festival.

Highlights of Sikay's editing credits include award-winning documentaries *The Good Soldier* (Emmy Award 2009) and *Beijing Taxi and Chisholm '72- Unbought and Unbossed* (Peabody Award 2005). She has worked as an editor with Bill Moyers on his weekly show *Moyers & Company*, which was distributed by American Public Television and has produced and edited for ABC News. Sikay studied photography and sculpture at the University of Chicago and fine arts at the Jan van Eyck Akademie in Holland. She has taught classes at Temple University in Pennsylvania and Third World Newsreel in New York.

Following the workshop, Sikay will be answering questions from the audience.

WORKSHOP: EDITING AND COLLABORATION

This workshop will discuss the challenges a professional editor faces in various collaborative environments. Editors almost always work in collaboration. Sometimes this can be with multiple individuals — producers, directors, graphic artists, writers — all with their own creative visions. Editors must find a balance between following the instructions of project leaders — whether that's the director or executive producer — and forcefully communicating what they see as effective film-making.

In practical terms, this workshop will address questions such as: What are the challenges of working in different collaborative situations? In contrast, how does working on your own project with your own footage present challenges? How do you stay on top of your footage? What is the importance of defining the goal of your project before you begin? What editing method should I choose? Sikay will draw on her many years of experience editing in a variety of situations to discuss what she has learned. This is meant to be an interactive workshop so please be prepared with questions about any aspects of a professional editor's career!

TOBY'S PARADISE: A WORK-IN-PROGRESS EXCERPT

Synopsis

Toby Ebiember migrated from Nigeria to Britain to become a sailor in the 1920s. After World War II, he opened bars first in Shanghai then Hong Kong and Singapore. He would be one of the first Africans to own a business in Shanghai and, he was the owner of the last "Western" bar to leave China in 1956. Caught amid changes in politics and global trade, his life mirrors the turmoil of the region as countries struggled to remake themselves after the war.

Through interviews and historical artefacts, this film reconstructs the life of an African migrant who went from stowaway to sailor to entrepreneur. The film also explores the complicated imagination that drives an individual to migrate and the surprising turns a migrant's life takes in new places. For our protagonist, what was the experience of a Nigerian British sailor during World War II? After arriving in Shanghai, how did he manage the city's transition from liberated former colony to industrial centre in communist China?

Before the ease of airline travel, work as a merchant sailor served as the primary means for working class adventurers to feed their dreams. In port cities across the globe, the sailor's bar became both a home away from home and a place for cosmopolitan contact. The film follows Toby's son, David, who grew up in the shadow of sailors and has lived a parallel migrant life.

As David struggles to achieve a level of success that might match Toby's, he tells the story of his father's career rise and sudden decline — a decline that came with 1960s changes in shipping and the dissipation of the sailors' lifestyle.

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